



LIVING

WATER

Dairy and freshwater thriving together

Living Water is a partnership between Fonterra and the Department of Conservation. With an investment of \$20 million over 10 years, our focus is finding game-changing and scalable solutions that will enable farming, freshwater and healthy ecosystems to thrive side-by-side



Department of
Conservation
Te Papa Atawhai



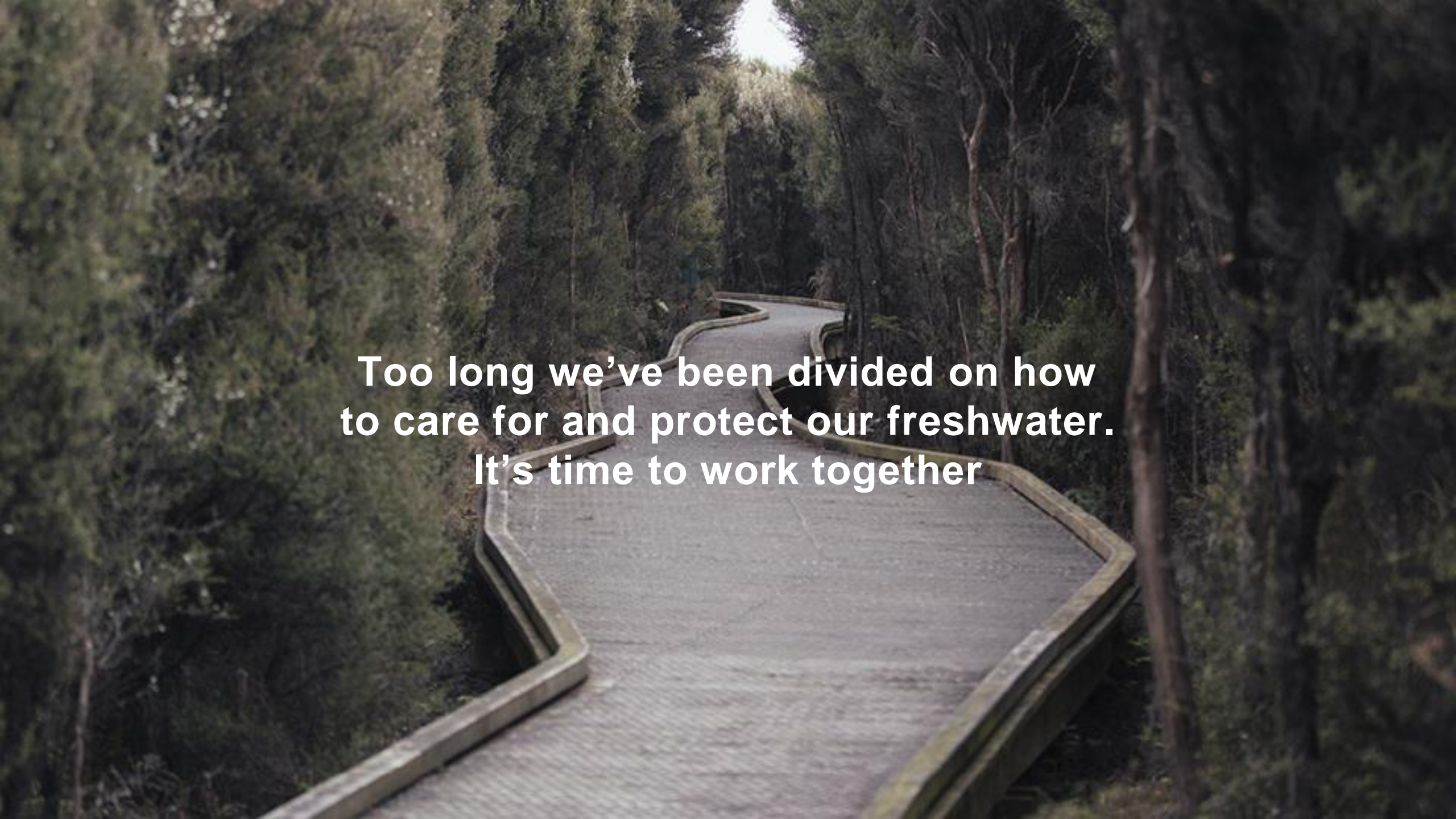
**Living Water
is a
partnership
with a vision**

**Living Water is
a programme that
delivers activities**

**Living Water
is a champion
for change**

OUR VISION / MOEMOEĀ

**A sustainable dairy industry is part of healthy
functioning ecosystems that together enrich
the lives of all New Zealanders**

A high-angle, slightly blurred photograph of a winding concrete water channel or aqueduct. The channel is constructed from grey concrete and is bordered by low concrete walls. It snakes through a dense forest of tall, thin trees, likely cypresses or similar conifers. The lighting is soft and dappled, suggesting sunlight filtering through the canopy. The overall mood is serene and natural, emphasizing the integration of infrastructure with the environment.

**Too long we've been divided on how
to care for and protect our freshwater.
It's time to work together**



DOC

+

FONTERRA



**Two of New Zealand's most significant
land stewards have joined forces to find and trial
solutions for dairying and freshwater ecosystems to
thrive together for the future**

OUR LOCATIONS / ROHE



A scenic landscape featuring a calm lake in the background, surrounded by lush greenery and trees. In the foreground, there is a dirt path leading towards the water, flanked by grassy fields and a wire fence on the right. The overall atmosphere is peaceful and natural.

ENVIRONMENT

+

ECONOMY



MILES HURRELL

**Chief Executive Officer,
Fonterra Co-operative Group Limited**

“Our business depends on healthy freshwater ecosystems. We are committed to improving water quality, using water responsibly, and supporting the protection and restoration of natural habitats. Our partnership with DOC is a vital part of this commitment.”



LOU SANSON

**Director-General,
Department of Conservation**

“Working in partnership with others is central to the Department’s strategy for achieving our conservation goals in New Zealand, and Living Water is a great example of what such partnerships can achieve.”

FONTERRA

World's most trusted source of dairy nutrition

Our business is dependent on healthy freshwater. We create value for our farmers and for New Zealand from New Zealand's unique environment. We have a leadership responsibility in New Zealand and the world.

We both recognise
New Zealand's
success
depends
on healthy
freshwater.

DEPARTMENT OF CONSERVATION

Stewards of the greatest living space on earth

We are charged with protecting and restoring New Zealand's unique biodiversity. Our goal is to restore 50 freshwater ecosystems from mountain to sea. We are growing conservation by working with others.

WHAT IS UNIQUE ABOUT THIS PARTNERSHIP?

We can work with dairy farmers like no one else can

We have special connections into communities and with Māori

**We can achieve more together by sharing our expertise
and using our collective strengths**

OUR MISSION / WHAKATAKANGA

Things work better together.

Our mission is to build connections which can drive better outcomes for the environment, the economy and New Zealanders

OUR LONG-TERM OUTCOMES / TUKUNGA IHO

Environmental

Healthy resilient lowland freshwater ecosystems

Economic

Profitable responsible dairying

Social and Cultural

**A shared understanding of the interdependence
of agriculture, economy and environment**

OUR SCOPE / KORAHİ

We are focused on the interface between dairy farming practice and freshwater ecosystems

We prioritise on-farm actions, improving freshwater quality, and reconnecting lowland habitats via freshwater corridors

Our work needs to contribute towards advancing sustainable farming systems in New Zealand's agricultural sector

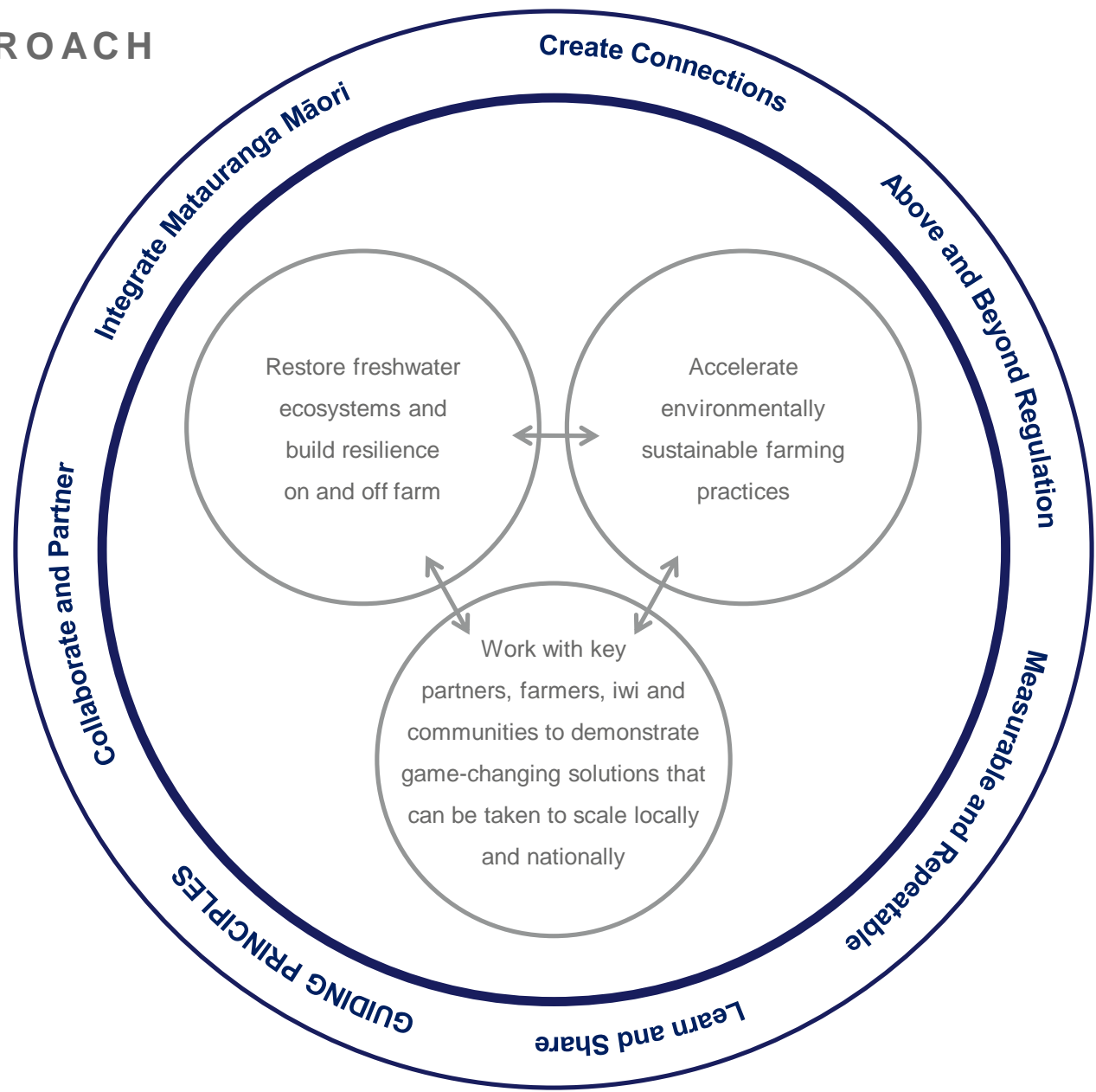
OUR 10 YEAR FOCUS / WHĀINGA

**To implement game-changing and
scalable solutions that demonstrate sustainable dairying
in healthy freshwater ecosystems**

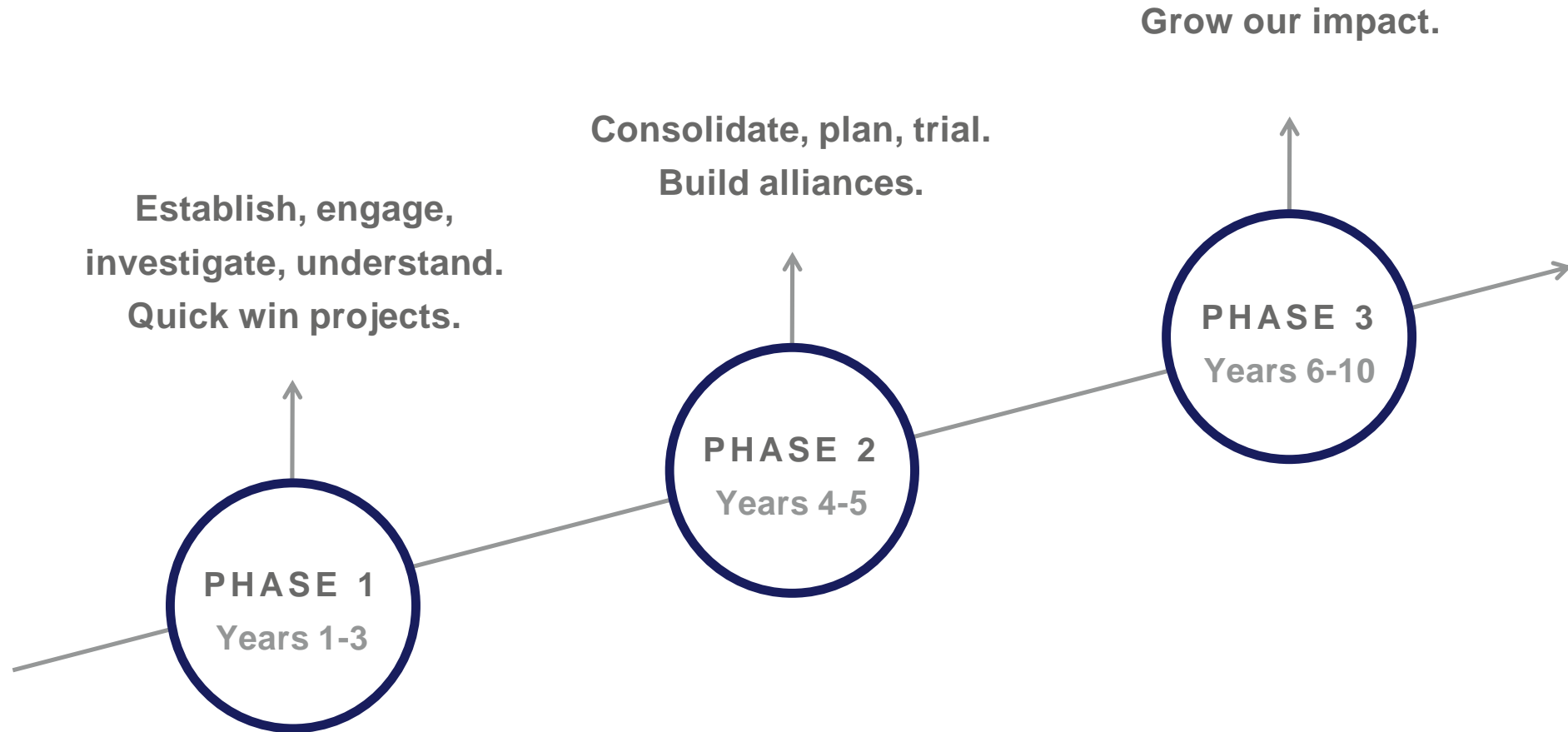


WHAT WE'RE DOING

OUR STRATEGIC
OBJECTIVES & APPROACH



OUR ROAD MAP / MAPI





HOW WE'RE DOING IT





US

+

OTHERS

A UNITED APPROACH / KOTAHI

**We work together alongside farmers, scientists,
councils, mana whenua and communities. We share our
expertise and use our collective strengths**

1

Working towards a common vision

2

**Trialling solutions
in five water catchments**

3

**Measuring the impact
across 10 years**

4

Scaling implementation
including the process and cost per farm,
per region, and for New Zealand

5

Championing change
mindsets, approaches, systems, aspirations



It starts here...
38631

100 PROJECTS

5 REGIONS

1 MISSION



OUR IMPLEMENTATION FRAMEWORK / POU TARĀWAHO

Build it

show people the tools and solutions that work

Operationalise it

**what capability, capacity and support does the farming sector
and communities need to get there**

Cost it

**what is the cost (farm, catchment and national scales) so farmers
and communities can plan for future investment**

OUR WAY OF WORKING / KŪPAPA

We are a partnership, working on the ground side-by-side

We play to each others strengths and stimulate, support and challenge each other

We think nationally, then partner to deliver locally; starting in five key catchments

We challenge boundaries and are brave, innovative and adaptive

We share our knowledge and the lessons we learn



OUR MĀORI ENGAGEMENT STRATEGY

We focus on collaborative partnerships with Māori to expand knowledge, take a long-term view and grow the scale and impact of our work

We engage at the appropriate level to match decision-making and Kaitiaki mandates and responsibilities

We invest in building capability and capacity to assist Māori to exercise Kaitiakitanga in Living Water

We ensure iwi/hapu co-design solutions for their catchments and that Mātauranga Māori is incorporated in project design and implementation

We adopt a Living Water Kawa or set of engagement principles and grow staff capability in Te Reo and Tikanga

OUR PROGRAMME FRAMEWORK / POU TARĀWAHO



HOW WILL WE MAKE A DIFFERENCE

Put nature back into our farming landscapes

Solutions designed to respond to the unique characteristics of individual farms and catchments

Prove that dairying and the natural environment can thrive together

Resonate with all New Zealanders

Get everyone working together to solve the problem

WHAT SUCCESS WILL LOOK LIKE FOR THE PARTNERSHIP

Living Water has delivered 3–5 ‘game-changing’ demonstration projects, and others are learning from them

Living Water has accelerated the uptake of on-farm environmental sustainability best practice

Living Water has improved freshwater ecosystems in our five focus catchments

Living Water generates a ground-swell of support and new knowledge to be taken forward beyond the 10 year partnership

Living Water has built a strong working relationship and mutual respect between DOC and Fonterra

An aerial photograph of a lush green landscape. A dark, winding river flows through the center, surrounded by numerous small, tree-covered islands and peninsulas. The forest is dense and vibrant green. In the upper left, a paved road curves through the trees. The overall scene is a natural, undisturbed environment.

OUR LAND

+

OUR WATER

=

OUR FUTURE

LIVING

WATER



Department of
Conservation
Te Papa Atawhai