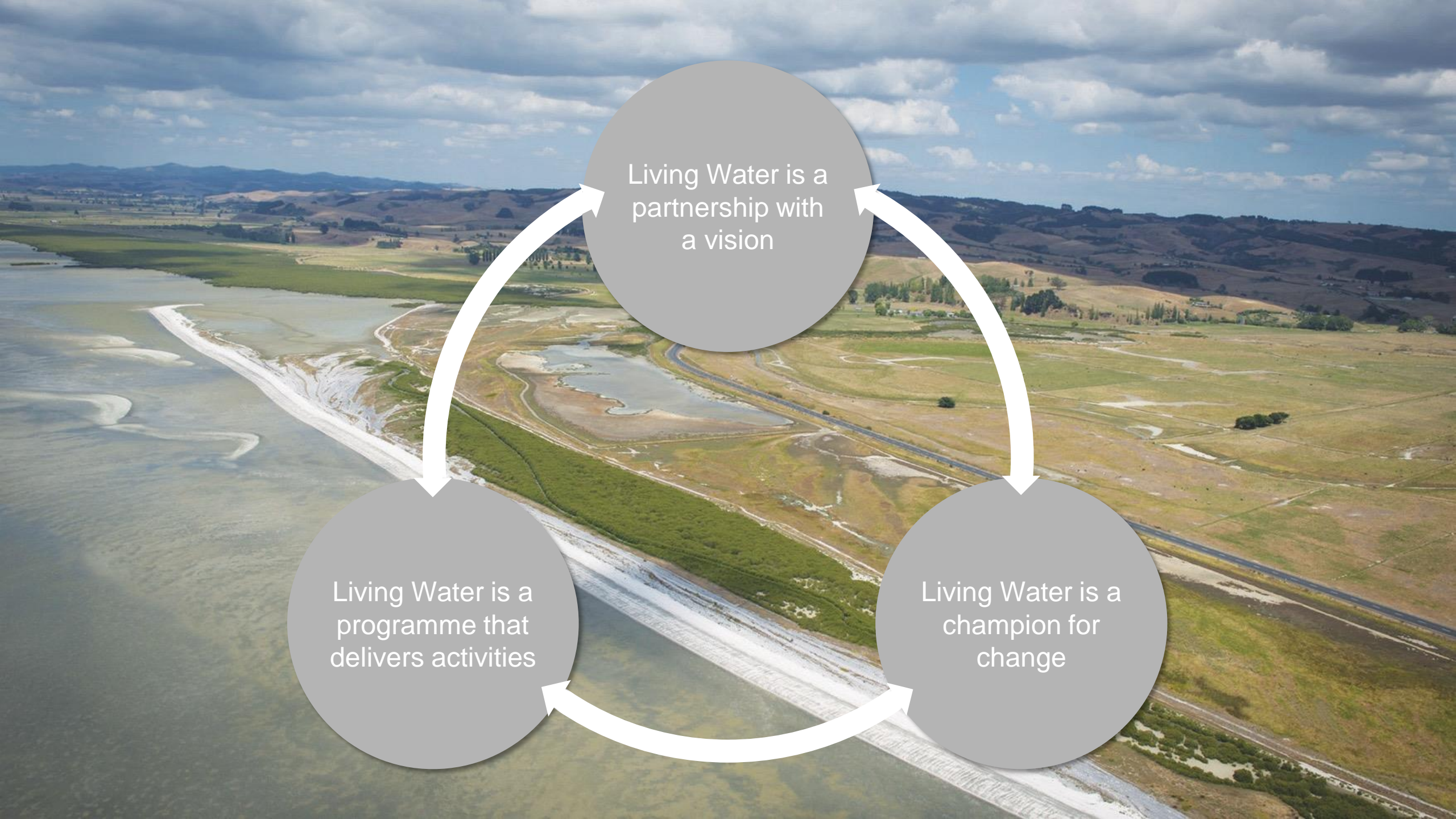


An aerial photograph of a rural landscape. A river flows through the center, surrounded by lush green banks. The surrounding land is divided into fields by stone walls, with scattered trees and a few farm buildings visible in the distance. The sky is clear and blue.

LIVING WATER

Dairy and freshwater thriving together

An aerial photograph of a water treatment facility, likely a wastewater treatment plant, featuring large circular tanks and a long, straight canal. The facility is situated in a rural landscape with rolling hills and fields under a cloudy sky. Overlaid on the image is a circular diagram with three grey circles connected by white arrows in a clockwise cycle. The top circle contains the text 'Living Water is a partnership with a vision'. The bottom-left circle contains the text 'Living Water is a programme that delivers activities'. The bottom-right circle contains the text 'Living Water is a champion for change'.

Living Water is a
partnership with
a vision

Living Water is a
programme that
delivers activities

Living Water is a
champion for
change

OUR VISION

A sustainable dairy industry is part of healthy
functioning ecosystems that enrich
the lives of all New Zealanders



THE PROBLEM

New Zealand's lowland freshwater ecosystems are degraded and how we farm has and is contributing to this.

New Zealand's economic, cultural and social wellbeing depends on healthy ecosystems.

Water is a key part of our national identity and New Zealanders expect to be able to swim, fish and gather kai in our waterbodies.

Too long we've been divided on how
to care for and protect our freshwater.
It's time to work together.



OUR PARTNERSHIP

Two of New Zealand's most significant land stewards join forces to step up and respond.

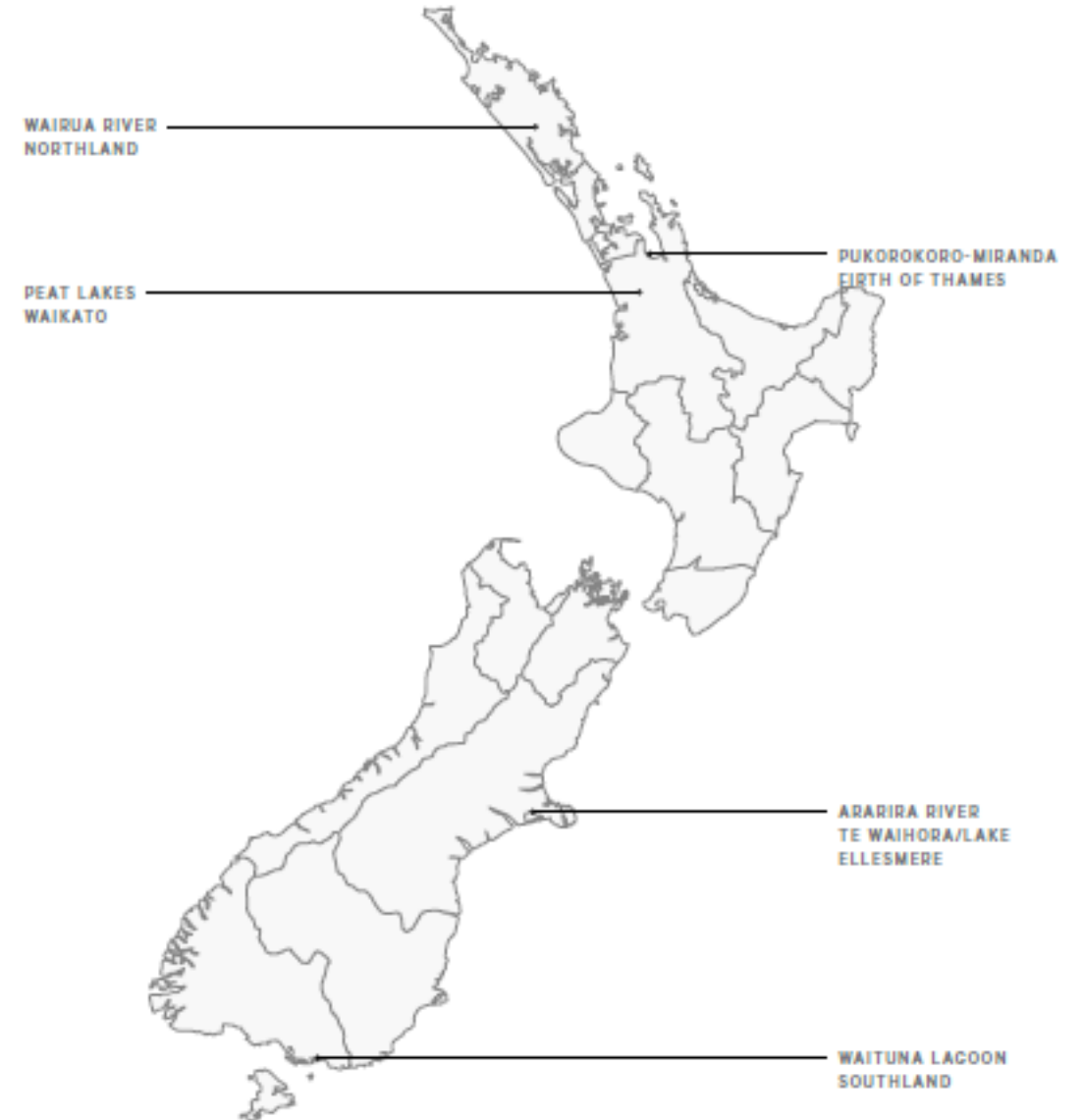
OUR INVESTMENT

We are working in five sites across New Zealand, starting with \$20m over 10 years

DOC and Fonterra staff work together, side by side on the ground

We actively seek collaboration with other partners to bring together skills, ideas, and additional funding

Where we're working





**THEO
SPIERINGS**

Chief Executive Officer,
Fonterra Co-operative Group Limited

“Our business depends on healthy freshwater ecosystems. We are committed to improving water quality, using water responsibly, and supporting the protection and restoration of natural habitats. Our partnership with DOC is a vital part of this commitment.”

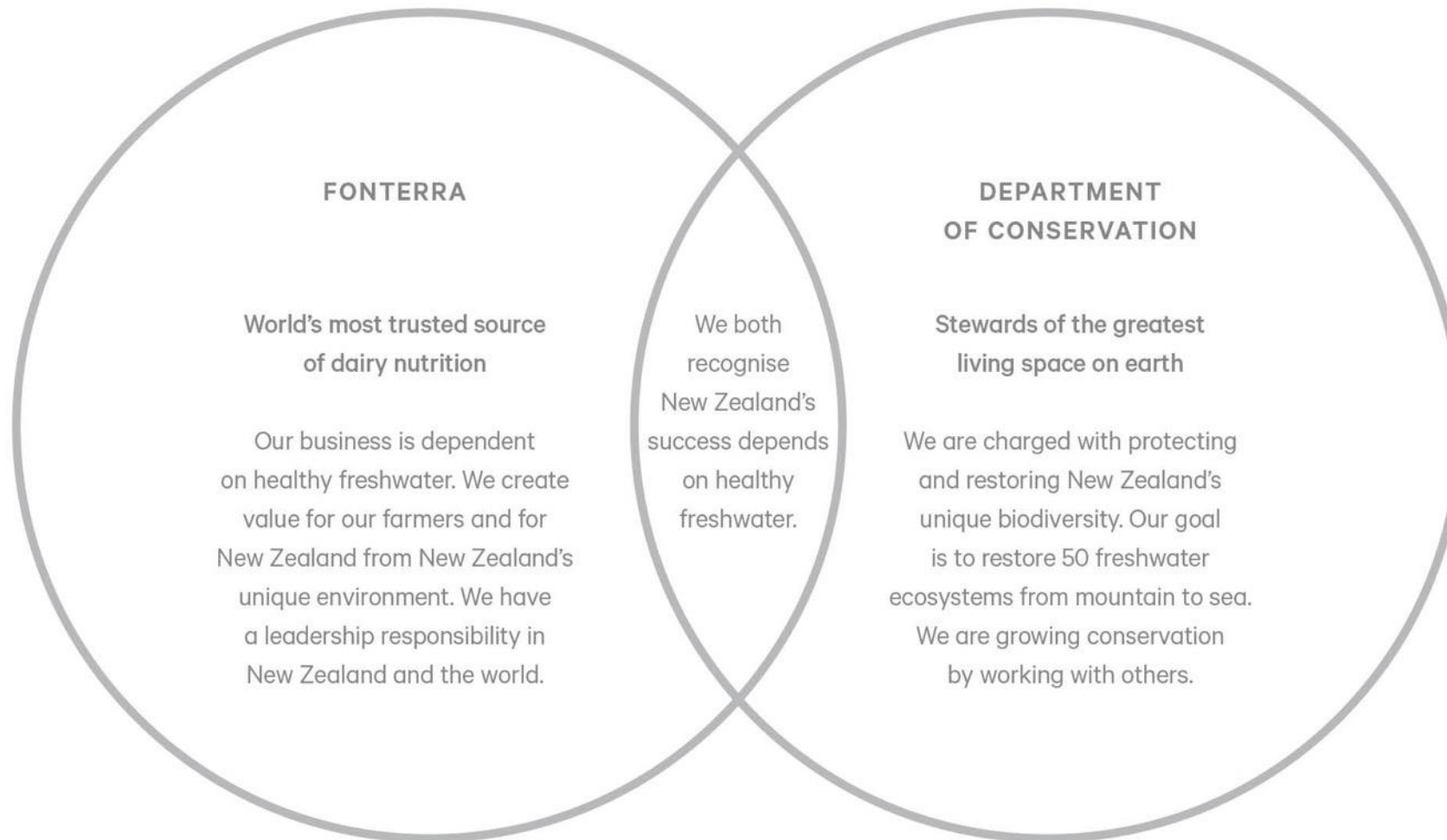


**LOU
SANSEN**

Director-General,
Department of Conservation

“Working in partnership with others is central to the Department’s strategy for achieving our conservation goals in New Zealand, and Living Water is a great example of what such partnerships can achieve.”

OUR DRIVERS



OUR PURPOSE

To implement game-changing and scalable solutions that demonstrate sustainable dairying in healthy freshwater ecosystems



OUR SCOPE

We are focused on the interface between dairy farming practice and freshwater ecosystems.

We prioritise on-farm actions, improving freshwater quality, and reconnecting lowland habitats via freshwater corridors.

Our work needs to contribute towards advancing sustainable farming systems in New Zealand's agricultural sector.

OUR LONG TERM OUTCOMES

Environmental

healthy resilient lowland freshwater ecosystems

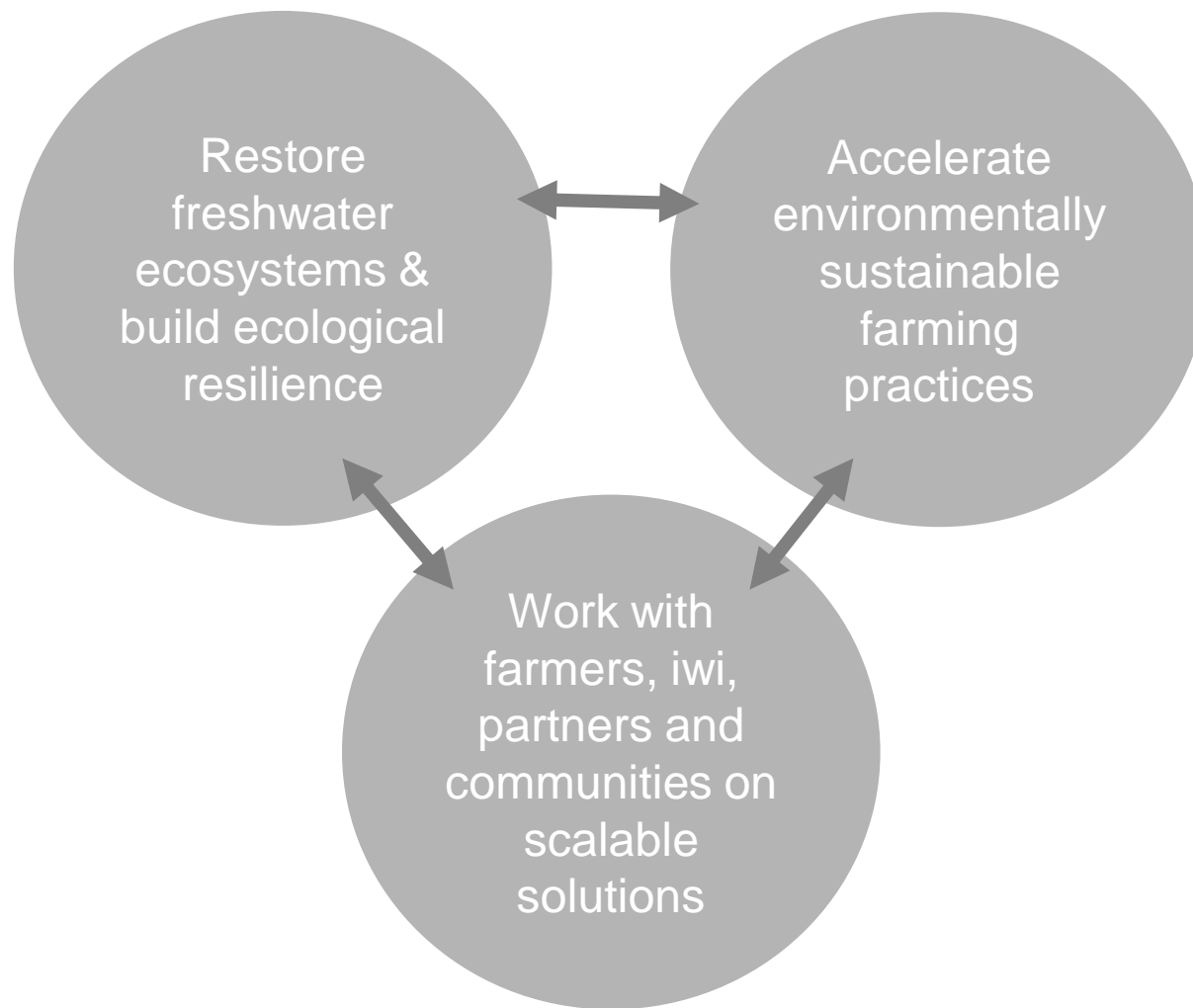
Economic

profitable responsible dairying

Social and Cultural

a shared understanding of the interdependence of
agriculture, economy and environment

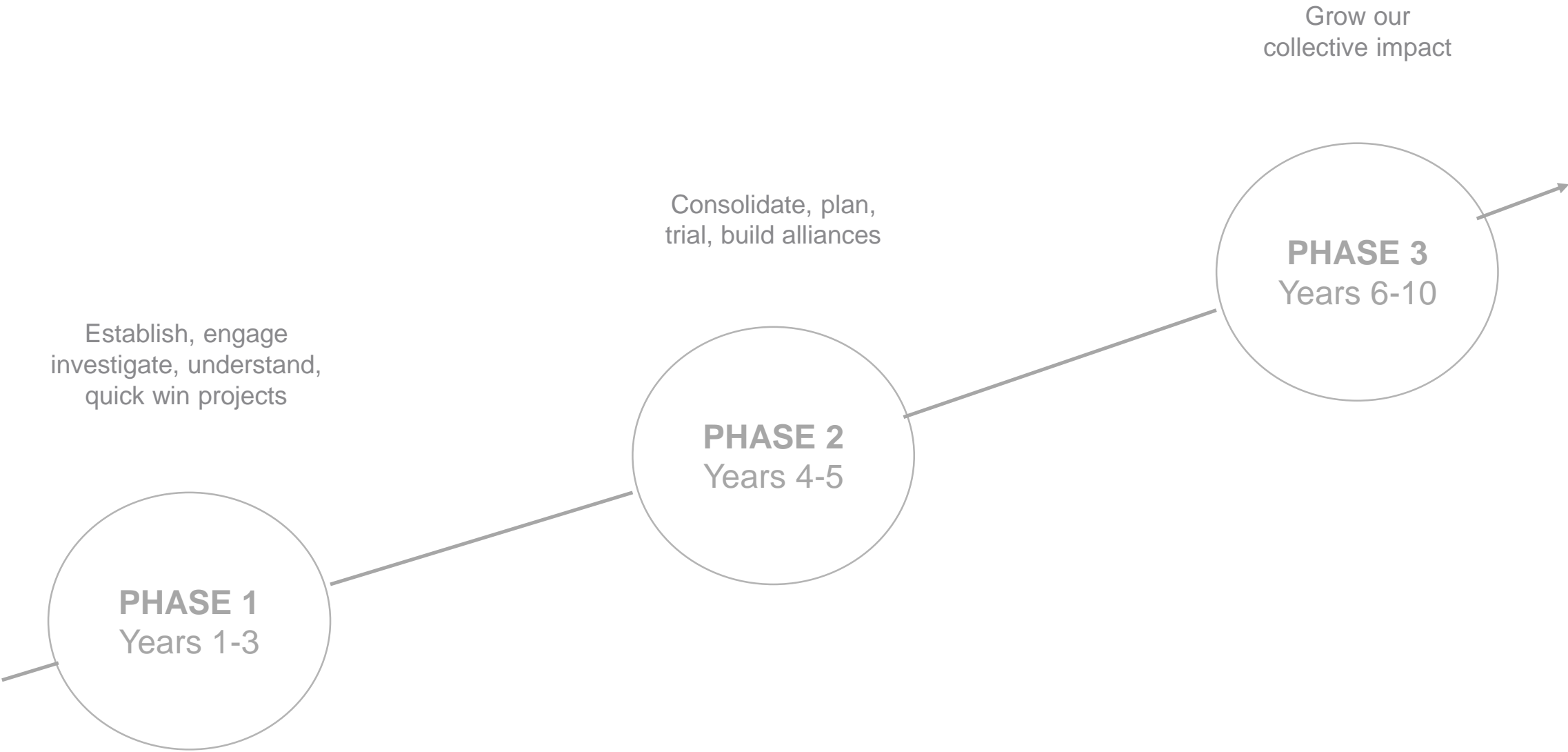
OUR STRATEGIC OBJECTIVES & APPROACH



GUIDING PRINCIPLES

Collaborate and Partner | Integrate Mātauranga Māori | Create Connections
Above and Beyond Regulation | Measurable and Repeatable | Learn and Share

OUR ROADMAP



OUR IMPLEMENTATION CONTEXT – AGRICULTURE IN NEW ZEALAND

ENHANCED CURRENT STATE

Individual sites (public & private)
Good management practice
People taking action to meet current or
future regulatory limits within current
economic tolerances

TRANSITIONAL STATE

Sites as part of a catchment
Prioritised actions based on 'best bang for
buck' and contribution to catchment
outcomes
Communities working together towards
voluntary targets / aspirations

UNKNOWN FUTURE STATE

Diversification / disruption
Socio-ecological resilience
Climate change adaptation
NZ's opportunity in changing global
markets

Living Water is adding ecological
considerations into FEPs and funds
acceleration & restoration projects

Living Water is ground-truthing the theory,
freshwater-farming demonstrations at
multi-farm scale, contribute to integrated
catchment projects, calculate costs of
implementation

Living Water is contributing to
conversations led by others and
providing evidence / learnings

LIVING WATER AIMS TO BUILD A RESILIENT LANDSCAPE READY FOR ANY FUTURE PRODUCTIVE LAND USE

OUR IMPLEMENTATION FRAMEWORK

Build it

show people what a Living Water farm could look like

Operationalise it

what capability, capacity and support does the farming sector and communities need to get there

Cost it

what is the cost of conversion (farm, catchment and national scales) so farmers and communities can plan for future investment



OUR MAORI ENGAGEMENT APPROACH

We focus on collaborative partnerships with Māori to expand knowledge, take a long-term view and grow the scale and impact of our work

We engage at the appropriate level to match decision-making and Kaitiaki mandates and responsibilities

We invest in building capability and capacity to assist Māori to exercise Kaitiakitanga in Living Water Catchments

We ensure iwi/hapu co-design solutions for their catchments and that Mātauranga Māori is incorporated in project design and implementation

We adopt a Living Water Kawa or set of engagement principles and grow staff capability in Te Reo and Tikanga

OUR WAY OF WORKING

We are a partnership, working on the ground side-by-side

We play to each others strengths and stimulate, support and challenge each other

We think nationally, then partner to deliver locally; starting in five key catchments

We challenge boundaries and are brave, innovative and adaptive

We share our knowledge and the lessons we learn

OUR PARTNERSHIP FRAMEWORK



LIVING WATER



Department of
Conservation
Te Papa Atawhai